

TITULO: Guerrero Olivos and Baker McKenzie in Chilean ice cream buy				
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Benjamin Wein | 10 August 2020

Guerrero Olivos in Santiago has helped Chilean food company Carozzi buy assets from Unilever Chile for US\$21 million, including its local ice cream subsidiaries and the rights to sell some of the world's most popular ice cream brands in Chile.

Baker McKenzie LLP in London and Santiago advised Unilever Chile. The deal closed on 15 July.

It is thought that Dellafiori Abogados in Santiago helped Carozzi on intellectual property matters, but this could not be confirmed prior to publication.

The deal gives Carozzi local ice cream businesses Bresler and Melevi, and the licence to use several global ice cream trademarks locally. Some of the brands involved are Magnum, Calippo, Fruttare, Carte D'or, Vienetta and Cornetto.

Unilever is a British-Dutch multinational consumer goods company, which owns more than 400 brands. It was founded in 1929 and sells products across 190 countries.

Carozzi, established in 1898, is headquartered in the coastal city of Iquique in northern Chile. The company exports its consumer products, which include pet foods, crisps and pasta sauces, to some 50 countries.

Counsel to Carozzi

Guerrero Olivos

Partners Jorge Delpiano and Macarena Ravinet, and associates Sebastian Marambio, Matas Ros and Antonia Namur in Santiago

Counsel to Unilever Chile

In-house counsel - Barbara Leighton

Baker McKenzie LLP

Partner David Scott and associate Anthony Pisarski in London

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Partner Leon Larrain and Valentina Venturelli, and associate Cristobal Larrain Antonio Lopez, Carlos Lazcano and Jorge lvarez in Santiago