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| TITULO: Chile's Unifrutti Wins Trademark Lawsuit | | | | |
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Chile's Unifrutti Wins Trademark Lawsuit

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Chilean fruit grower and exporter Unifrutti has won a trademark infringement payment after a Chinese exporter was found to be using the company's brand name on a shipment of lemons destined for export.

The Chinese company had been exporting lemons to several countries in Asia and Africa in boxes labeled with Unifrutti's name. The case came to light when two containers of the fruit bound for Bahrain were seized at the Chinese port of Shekhou, and which contained 3,200 cartons of lemons branded as a Unifrutti product.

Chilean law firm Guerrero Olivos had filed a seizure request with Shekhou Customs and brokered a settlement with the offending company, resulting in a compensation payment to Unifrutti. The Guerrero team was led by partner Diego Morandé and assisted by associate Alejandra Leiton.

Unifrutti was also alerted to the import of lemons bearing the company's name in Rotterdam.

In addition to lemons, Unifrutti also exports grapes, avocados and cranberries to Asia, Europe and the US.